

1 Circulation

Print run: 25,000 copies

2 Magazine format:

DIN A4
trimmed size: 210 mm wide x 297 mm high
untrimmed size: 216 mm wide x 303 mm high
type area: 190 mm wide x 260 mm high

3 Print and binding methods, print materials:

Offset printing, adhesive binding (see fact sheet digital printing materials on page 20)

4 Dates:

Frequency of publication: monthly
Date of publication: see editorial program
Advertisement deadline: see editorial program

5 Publishing house:

BVA Bielefelder Verlag GmbH & Co. KG
Postal address: Postfach 10 06 53, 33506 Bielefeld, Germany
Address: Ravensberger Strasse 10f, 33602 Bielefeld, Germany
Internet: www.bva-bielefeld.de

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6 Terms of Payment:

30 days net by bank transfer
VAT-no: DE 124004626

Account details:

Beneficiary: BVA Bielefelder Verlag GmbH & Co. KG
Commerzbank AG, branch Bielefeld, Germany
Bank code: 480 800 20
Account number: 0 207 301801
Swift/BIC: DRESDEFF 480,
IBAN: DE03480800200207301801

7 Advertising rates:

Format	Number of columns	Price 4-coloured in €
2/1 page		6,800
1/1 page		3,400
1/2 page		1,730
Junior page	3 columns	2,125
1/3 page		1,240
1/4 page upright	1 column	1,020
1/4 page horizontal (among text)	4 columns	1,075
1/6 page upright	1 column	605
1/6 page horizontal (among text)	4 columns	665
1/8 page upright	2 columns	475
1/8 page horizontal (among text)	4 columns	525

Cover pages

Inside front cover	3,970
Inside back cover	3,875
Outside back cover	4,130

8 Surcharges (discountable):

8.1 Colour	
per special colour	€ 550
8.2 Placement	
binding placement rules	10% of ad price
8.3 Formats	
bleed	not applicable

9 Classified ads:

see page 15

10 Special forms of advertising:

Company directory (see page 18)
Company portrait packages (see page 14)
Reprints and others on request

11 Discounts:

for space booked within one year

Staggered repeat discount	Discounts	Volume discount
for 3 ads	5%	2 pages
for 6 ads	10%	4 pages
for 9 ads	15%	6 pages
for 12 and more ads	20%	12 pages and more

12 Combinations:

Combination discount with SONNE WIND & WÄRME: 5%

13 Bound-in inserts:

Two-page € 341 per thousand
Four-page € 455 per thousand

In 2-page format = 303 x 216 mm (width x height),
4 pages = 303 x 432 mm (width x height),
discounts according to quantity scale (1 bound insert corresponds to one page)

14 Loose inserts:

Loose inserts, maximum size: 200 x 287 mm (width x height)
up to 25 grammes € 226 per thousand
25 – 50 grammes € 260 per thousand
Required supplied quantity: 25,300 copies
Partial inserts possible
plus postal fees at 3 mm thickness and upwards

15 Tip-ons:

on request

16 Delivery address for items 13 to 15:

Dierichs Druck + Media GmbH & Co. KG
Frankfurter Str. 168
34121 Kassel, Germany

Shipping info: For "SUN & WIND ENERGY", issue XX/10

Deadlines and features

Issue	Dates	Solar thermal	Photovoltaics	Wind energy	Bio-energy	International exhibitions
01/2010	Advertisement deadline: Dec. 4 th 2009 Date of publication: Jan. 5 th 2010	<ul style="list-style-type: none"> ● controllers ● drainback systems 	<ul style="list-style-type: none"> ● suppliers of raw materials for silicon, semiconductor materials and industrial gases ● lamination and films 	<ul style="list-style-type: none"> ● small wind turbines worldwide ● onshore - service & maintenance 	<ul style="list-style-type: none"> ● resources and potentials 	03.-05.02.10 RETECH 2010, Washington (USA)
02/2010	Advertisement deadline: Jan. 8 th 2010 Date of publication: Feb. 1 st 2010	<ul style="list-style-type: none"> ● material and machinery suppliers ● European Solar Days 	<ul style="list-style-type: none"> ● inverter market ● tracking systems market ● handling systems / wafer separation 	<ul style="list-style-type: none"> ● international wind energy research ● country special - wind energy in Latin America 	<ul style="list-style-type: none"> ● biomass policies of different countries – who supports what and how? 	03.-05.03.10 PV EXPO 2010, Tokyo (Japan) 04.03.10 SMETthermal, Berlin (Germany)
03/2010	Advertisement deadline: Feb. 5 th 2010 Date of publication: Mar. 1 st 2010	<ul style="list-style-type: none"> ● market overview - solar thermal energy packages ● country special - solar thermal energy in Turkey 	<ul style="list-style-type: none"> ● BIPV - building integration of PV modules ● solar glass - functional coatings ● country special - PV in Turkey 	<ul style="list-style-type: none"> ● preview EREC 2010, Warsaw ● turbines for weak wind regions 	<ul style="list-style-type: none"> ● pellet markets worldwide 	11.-14.03.10 Solar Energy & Technologies Fair, Istanbul (Turkey) 30.03.-01.04.10 Solar PV, Shanghai (China) 07.-06.04.10 Green Energy 2010, Daejeon (Korea)
04/2010	Advertisement deadline: Mar. 11 th 2010 Date of publication: Apr. 6 th 2010	<ul style="list-style-type: none"> ● market overview vacuum tubes ● announcement SOLAREXPO, Verona ● country special - solar thermal energy in Italy 	<ul style="list-style-type: none"> ● preview Photon Technology Show 2010 ● announcement SOLAREXPO, Verona ● manufacturing technology - crystalline cells ● wet chemical processes in PV 	<ul style="list-style-type: none"> ● systems for condition monitoring ● offshore foundations 	<ul style="list-style-type: none"> ● country special - bio-energy in India 	19.-23.04.10 Hannover Messe, Energy, Hanover (Germany) 20.-23.04.10 EWEC, Warsaw (Poland); 27.-29.04.10 Photon Technology Show, Stuttgart (Germany) 05.-07.05.10 SNEC, Shanghai (China) 05.-07.05.10 SOLAREXPO, Verona (Italy)
05/2010	Advertisement deadline: Apr. 9 th 2010 Date of publication: May 3 rd 2010	<ul style="list-style-type: none"> ● preview Intersolar 2010 ● announcement GENERA, Madrid 	<ul style="list-style-type: none"> ● preview Intersolar 2010 ● manufacturing technology - crystalline modules 	<ul style="list-style-type: none"> ● market overview large-scale systems ● country special - UK wind market 	<ul style="list-style-type: none"> ● waste as an energy source 	19.-21.05.10 GENERA, Madrid (Spain) 23.-26.05.10 Windpower 2010, Dallas (USA) 09.-11.06.10 Intersolar, Munich (Germany)
06/2010	Advertisement deadline: May 5 th 2010 Date of publication: Jun. 1 st 2010	<ul style="list-style-type: none"> ● thermosiphon systems ● swimming pool absorbers 	<ul style="list-style-type: none"> ● organic PV + concentrator technology ● thin film - manufacturing technology CIGS and CdTe ● country special - PV in France 	<ul style="list-style-type: none"> ● world map of turbine manufacturers ● country special - wind energy in the USA 	<ul style="list-style-type: none"> ● equipment for pellet manufacturing 	16.-18.06.10 Salon des Energies Renouvelables, Paris (France)
07/2010	Advertisement deadline: Jun. 7 th 2010 Date of publication: Jul. 1 st 2010	<ul style="list-style-type: none"> ● coatings market ● market overview - flat-plate collectors ● country special - solar thermal energy in China 	<ul style="list-style-type: none"> ● announcement Intersolar North America ● new developments in crystalline and thin-film modules ● mounting systems - new developments ● thin film - manufacturing a-Si and Tandem 	<ul style="list-style-type: none"> ● country special - French wind market ● follow-up report Windpower 	<ul style="list-style-type: none"> ● electricity from biomass 	13.-15.07.10 Intersolar North America, San Francisco (USA)
08/2010	Advertisement deadline: Jul. 8 th 2010 Date of publication: Aug. 2 nd 2010	<ul style="list-style-type: none"> ● news from Intersolar (collectors, storage units, controllers and solar stations) ● quick installation - pre-insulated pipe systems 	<ul style="list-style-type: none"> ● inverter news ● tracking - new products, trends and developments ● energy and material saving in production 	<ul style="list-style-type: none"> ● European map of offshore farms ● maintenance of offshore turbines 	<ul style="list-style-type: none"> ● biogas in the network 	
09/2010	Advertisement deadline: Aug. 6 th 2010 Date of publication: Sep. 1 st 2010	<ul style="list-style-type: none"> ● absorber manufacturing (laser and ultrasonic welding) ● desalination 	<ul style="list-style-type: none"> ● preview 25th EU PVSEC ● world map of the silicon and wafer industry ● roll-to-roll - flexible cells 	<ul style="list-style-type: none"> ● preview Husum Wind Energy ● world map of the supplier industry ● country special - wind energy in China 	<ul style="list-style-type: none"> ● preview Interpellets 	08.-10.09.10 Interpellets, Stuttgart (Germany) 21.-25.09.10 Husum Wind Energy, Husum (Germany) 28.09.-01.10.10 Glasstec, Dusseldorf (Germany)
10/2010	Advertisement deadline: Sep. 10 th 2010 Date of publication: Oct. 1 st 2010	<ul style="list-style-type: none"> ● announcement Solar Power ● solar fluids ● country special - solar thermal energy in Greece 	<ul style="list-style-type: none"> ● announcement Solar Power ● announcement Taiwan PV Forum ● world map of cell and module manufacturers ● metrology in manufacturing - cell tester, camera systems and sensors 	<ul style="list-style-type: none"> ● country special - Germany's wind power market ● drive train - new concepts 	<ul style="list-style-type: none"> ● CHP - district heating with bio-energy 	12.-14.10.10 Solar Power International, Los Angeles (USA) 26.-28.10.10 Taiwan International Photovoltaic Forum & Exhibition, Taipei (Taiwan)
11/2010	Advertisement deadline: Oct. 8 th 2010 Date of publication: Nov. 2 nd 2010	<ul style="list-style-type: none"> ● large-scale solar thermal systems ● storage unit news 	<ul style="list-style-type: none"> ● connectivity technology - cables, connectors, junction boxes ● turnkey solutions 	<ul style="list-style-type: none"> ● follow-up report Husum Wind Energy ● country special - wind energy in Eastern Europe 	<ul style="list-style-type: none"> ● biofuels – current developments 	
12/2010	Advertisement deadline: Nov. 5 th 2010 Date of publication: Dec. 1 st 2010	<ul style="list-style-type: none"> ● Solar Power news (collectors, storage units, controllers and solar stations) ● world map of the solar thermal industry 	<ul style="list-style-type: none"> ● off-grid systems - batteries, charge controllers and stand-alone inverters ● module suppliers - frames, laminating and bonding material ● country special - PV in Japan 	<ul style="list-style-type: none"> ● automation in the wind power industry ● summary - cranes for wind turbine installations 	<ul style="list-style-type: none"> ● from tradition to technology - better utilisation of bio-energy 	